



TringRugby

TringRugby – 2016/17 Sponsorship Packages

Tring RUFC was established 50 years ago, we were at the forefront of introducing Mini and Junior rugby to England, as a leading community focused, amateur rugby club, our aim is to promote rugby for all within our region.

Key Information on the club:

- **1000+ members.**
- **4 senior teams.**
- **Our 1st team is in National 3 London and South East division, one of the top 150 clubs in the UK.**
- **Our Academy section was the winner of the LV Cup and Quarter Finalists in the National Cup in 2012.**
- **Our Mini and Junior section has over 550 active players in the section.**
- **We have an active community support policy, taking rugby into schools and the surrounding region.**
- **www.tringrugby.com consistently rated in top 50 of UK rugby websites visited.**

We are run by committed volunteers, we want to partner with local companies and individuals, who wish to support grass roots rugby and reach our members with there services. We have created a wide range of sponsorship packages, suitable for all – from £100 upwards:

Platinum sponsor: (minimum £9000 + VAT PA)

Open to one company as the key club sponsor, normally for a 3 year period:

- Pitch side advertising board opposite clubhouse on 1st pitch (In place for 3 years).
- Inclusion in match day programme (13, 1st team home league games + cup competitions each year.)
- Company advertisement/s on www.tringrugby.com web site including our homepage, linked to your web site.
- 2 tickets for Vice President Luncheon's prior to every 1st team home game.
- Option to apply for Home International tickets.
- Logo on the front of ALL Senior, Academy and Mini and Junior player shirts.
- Advertising at our annual Mini Rugby festival (72 teams from the region take part).
- 4 tickets to annual VP Dinner (Black tie event with celebrity rugby guest speaker).



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Gold Sponsor: - Minimum £6,000 + VAT PA

- 1st Pitch advertising board (In place for 3 years):
- Inclusion in 1st team match day programme for all home games.
- Company advertisement on www.tringrugby.com website, linked to your website.
- 2 tickets for all Vice President Luncheons before each 1st team home game.
- Logo on sleeve ALL Senior, Academy and Mini and Junior player shirts.
- 2 tickets to annual VP Dinner (Black tie event with celebrity rugby guest speaker).

Silver Sponsor: (- Minimum of £3000 + VAT PA)

- 1st Pitch advertising board
- Inclusion in 1st team home match day programme
- Company advertisement on www.tringrugby.com web site, linked to your website.
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First Team program:

We produce a full colour program for each 1st team home match (13 per season), 250 copies per program:

- Full Page - £1000 per season
- Half Page - £750 per season
- Quarter page - £500 per season

Camera ready art work to be produced by advertisers, adverts can be altered during the season. All prices +VAT at prevailing rate.

Additional Sponsorship Packages:

The club would be delighted to discuss other packages including:

- Pitch side advertising boards. £250 PA + ONE OFF PAYMENT FOR BOARD
- Post Protector advertising. (Variable)
- Pitch side flag advertising. (Variable)
- Transport Sponsorship. (Variable)
- Training Kit advertising – as a club or by age group/sections. (Variable)
- Website advertising – linking our website to yours. (Variable)
- Scoreboard advertising. (Variable)



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One Day Sponsorship Packages:

- 1st Team Match day sponsorship, including attendance of VP lunch prior to the game, advert in the match day program and any marketing we can assist within our clubhouse on the day. Minimum £150 + VAT
- Annual Mini rugby festival – 72 teams from across the region attend our festival, players aged 6 to 12 and over 2000 people attend including parents at this prestigious mini rugby festival. Minimum £2000 + VAT
- TringRugby social events including our black tie summer ball. (Variable)

To find out how TringRugby can assist your company gain visibility with our members and visitors, contact: **communications@tringrugby.com**