

Spirit of Tring – Party in the Park – Saturday 15th May

Dear Friends and Neighbours,

The Grass Roots Group will celebrate its 30th Anniversary this year. Founded in April 1980, I moved my tiny company into Tring in the Spring of that year.

Since that time it has blossomed to become a global business with operations from Brazil to Beijing, but at its heart it is still a Tring based business.

Our business success has brought the great benefit of employment to this ancient town and the economic wave that creates. Equally importantly our financial success has enabled me to support a wide range of cultural, sporting, charitable and educational projects. All in all, we have ploughed well over £1 million into helping make Tring a better place to live.

So what next? When I was asked by my senior team how we should celebrate the 30 years in business my answer was simple. We will party with our colleagues and their families and we will party with the people of Tring and its surrounding community.

So, on May 15th 2010 we would like you to join us in what we are calling 'Party in the Park'. The venue, courtesy of Tring Athletic Football Club, is the Grass Roots Stadium. Here we will hold an evening which is best described as a 'musical extravaganza'.

The event is designed to act as a fundraiser for the sports, arts and schools of this area. I will personally fund the event and the ticket sales income will be directed to the many and varied activities that make Tring such a great place to live and work.

Just to give you a taste of what to expect here are just a few elements that have been organised:

- Soul music from the much loved local band Soul Fish.
- 'We Will Rock You' the Queen tribute musical will be performed backed by a big orchestra.
- Last Night of the Proms – A shortened list of the great pieces from the Great British tradition.

So something for every taste and what looks like a great evening out. We will price the tickets to be affordable and every penny will go to a fund we are calling the 'Spirit of Tring'.

We need to have the enthusiastic cooperation of schools, sports clubs and the Tring Arts Trust to make this a memorable evening.

What must you do in response to this e-mail?

All you need to do is book your tickets at www.spirit-of-tring.com If you do so before the end of March, you secure a fabulous ticket price as well as a 2for1 dining or days out voucher – a gift from Grass Roots.

I hope you wish to join with me in this event and help raise £100,000 for your town and community.

David Evans MBE
FRCA CCIM

Chairman and Founder, Grass Roots Group PLC.